



PRIMARY

#DC4D51 #0F0F0F

NEUTRAL

FOR TITLE

Regular

Medium

SemiBold

Light

Bold

COMFORTAA

FOR OTHER CONTENT

Bold

Black

Thin

Bold Italic

Black Italic

Thin Italic

etc.)

Views

assigned

virtual

appointments

Opens VDP

from

dealership

website

Sales

Executive

(SE)

Customer

Conducts

virtual

appointment

(video, audio,

AR)

Gets notified

of

appointments

(calendar,

email)

Call Quality

Feedback

Attends

virtual

appointment

Accesses

Brochures

and Sales

Materials

Books

appointment

based on

availability

Emails

brochures

to

customers

Engages with

VDP and

conducts

acquisition

questions

Meeting

Notes

Feedback

on call

quality and

SE

Raise a ticket

for

maintenance

issues

ROBOTO

Regular

Light Italic

Medium Italic

Medium

Italic

Light

SECONDARY

#383838 #565656 #8E8E8E #C9C9C9 #EFEFEF #FFFFFF

#732D2F #9E3A3D #956060

ACCENT

#F78244

#FCF9F6

BACKGROUND

BUTTONS

Primary Activate

start

Secondary Activate

start

start

Secondary Deactivate

Inactive

start



